

SHAREHOLDER AGREEMENT

THIS SHAREHOLDER AGREEMENT made this ____ day of _____, 2012.

BETWEEN:

Name 1

and

Name 2

and

Corporation Name
(the "Corporation")

Background

- A. The Corporation is incorporated under the California Corporations Code (the "Act").
- B. The Shareholders have decided to enter into this agreement (the "Agreement") to govern their respective interests, obligations, liabilities, ownership and rights in the Corporation.
- C. All of the Shareholders have executed this Agreement.
- D. The Corporation has executed this Agreement for the purpose of acknowledging notice of this Agreement and for the purpose of making certain representations.

IN CONSIDERATION OF the premises and mutual covenants and agreements in this Agreement, the sufficiency of which is hereby acknowledged, the parties agree as follows:

Interpretation

- 1. In this Agreement
 - a. "Articles" are the Corporation's Articles of Incorporation or Articles of Amalgamation, as the case may be;
 - b. "Board" means the board of directors of the Corporation;
 - c. "Business Day" means a day other than a Saturday or Sunday or statutory holiday;
 - d. "By-laws" means the by-laws of the Corporation as of the date of this Agreement and as may be amended from time to time;

- e. "Fair Market Value" means the fair market value as determined by this Agreement;
- f. "Financial Statements" means the financial statements of the Corporation, prepared in accordance with generally accepted accounting principles;
- g. "Party" or "Parties" means all of the Shareholders and the Corporation;
- h. "Share" or "Shares" refers to one or more shares in the capital of the Corporation;
- i. "Shareholder" means any one of the Shareholders who is or later becomes a Shareholder in the Corporation;
- j. "Shareholders" mean any two or more of the Shareholders who are or later become Shareholders in the Corporation.

Shareholder Agreement

1. This Agreement will govern the relationship of the Shareholders to the extent permitted by law. Where this Agreement requires that an act be done or a state of affairs be effected and that act is done or that state of affairs is effected by action of the Board, the requirement will be read as requiring the Shareholders to do everything in their power to bring about that act or effect that state of affairs and not as requiring the Board to comply with this Agreement. This Agreement is not intended to restrict the Board's power to manage and supervise the Corporation, nor is it intended to fetter the discretion of any of the directors of the Board.

By-laws and Articles

2. For the purposes of interpreting this Agreement and the Shareholders rights and obligations under this Agreement, the By-laws will be read as being subject to the provisions of this Agreement. The By-laws will not be amended or repealed except by written Agreement of all of the Shareholders.
3. For the purposes of interpreting this Agreement and the Shareholders rights and obligations under this Agreement, the Articles will be read as being subject to the provisions of this Agreement. The Articles will not be amended or repealed except by written Agreement of all of the Shareholders.

Warranties

4. The Corporation warrants that it has the necessary corporate power and authority to enter into this Agreement and to perform its obligations under this Agreement.
5. Each Shareholder warrants that he or she is not prevented by reason of law or any other contractual agreement from entering into this Agreement.

Management of the Corporation

6. The Shareholders agree to exercise, as soon as practicable, any and all voting rights attached to all Shares owned by them to elect the following individuals as directors of the Corporation unless the person that the Shareholders have agreed to elect is unable or unwilling to act as a director:

Name 1 and Name 2.

7. The Corporation will not make capital expenditures in excess of \$1,500.00 without the prior written approval of all of the Shareholders.
8. The Corporation will not mortgage, charge, grant a security interest in or otherwise encumber the Corporation's assets, except for purchase money security interests incurred in the ordinary course of business, without the prior written approval of all of the Shareholders.
9. The Corporation will not sell, lease, exchange or dispose of any of the Corporation's assets that have an aggregate value in excess of \$5,000.00 in any fiscal year, except for inventory that is disposed of in the ordinary course of business, without the prior written approval of all of the Shareholders.
10. The Corporation will not give any financial assistance by way of gift, loan, guarantee or otherwise to any Shareholder, director, officer or employee of the Corporation or to any person or entity related to any Shareholder, director, officer or employee. For the purpose of this Agreement, individuals connected by blood relationship, marriage or common-law partnership or adoption are related, and an individual is related to a corporation if the individual has effective or legal control of the corporation, is part of a group that has effective or legal control of the corporation, or is related to an individual or corporation that has effective or legal control of the corporation or is related to a person who is part of a group that has effective or legal control of the corporation.
11. The Corporation will not purchase, redeem or acquire any Shares from any Shareholder except as provided in this Agreement and except in compliance with corporate solvency provisions and capital requirements of the Act without the unanimous consent of all Shareholders.
12. The Corporation will not issue any Shares after the date of this Agreement unless the Shares are issued in accordance with this Agreement or with the prior written approval of all of the Shareholders.
13. Shares will not be issued for other than money consideration, without the prior written approval of the Shareholders. Money includes a debt owing by the

Corporation or a debt secured by a guarantee given by the Corporation. Money does not include a promissory note or other promise to pay.

Restrictions on Transfer or other Disposal of Interest

14. Shareholders will not and will not agree to directly or indirectly sell, assign, transfer, give, pledge, hypothecate or otherwise dispose of or in any other way encumber any Shares or any interest in any Shares and will not create any security interest in or grant any option with respect to any Shares or any interest in any Shares, except in accordance with the express provisions of this Agreement or except with the prior written approval of all of the Shareholders.

Death or Incapacity of Shareholder

15. If a Shareholder dies or becomes incapable (the "Incapacitated Shareholder") of performing duties that the Shareholder is required to perform as a director or officer or as otherwise imposed by this Agreement by reason of sickness, injury, mental or physical incapacity ("Incapacity") and it appears as though the Incapacitated Shareholder will not recover so as to be able to perform those duties within 90 days of the Incapacity, the other Shareholders will purchase all of the Incapacitated Shareholder's Shares at Fair Market Value as soon as practicable but not later than 6 months after the Incapacity. If there is more than one other Shareholder purchasing the Incapacitated Shareholder's Shares, each Shareholder will, subject to the prior written agreement of the other purchasing Shareholders, purchase an equal amount of the Incapacitated Shareholder's Shares. Each Shareholder may obtain insurance on the life of any other Shareholder in an amount not exceeding the estimated Fair Market Value of that Shareholder's Shares. The proceeds from any such life insurance will be used for the sole purpose of purchasing a deceased Shareholder's Shares.
16. In such an event, all management responsibility and authority shall pass to the surviving Shareholder (the "Surviving Shareholder"). The Surviving Shareholder shall decide whether to continue the activities of the corporation within 90 days of the determination of death or incapacity. Should the Surviving Shareholder decide to continue the activities of the corporation in any form, a 25% royalty shall be paid to the Incapacitated Shareholder's heirs (as determined by valid estate planning documents or by law if no estate planning documents are applicable) so long as any content (including, but not limited to audios, writings, or name) of the Incapacitated Shareholder is used as part of the services provided to clients or customers of the corporation. Once the Incapacitated Shareholder's name, likeness, voice or other representation has not been used for 10 years, the royalty shall drop to 10% on all sales of products, programs, courses or teachings using decedent's likeness.

Mediation

17. Any dispute arising among two or more of the Shareholders that cannot be resolved by discussion within a 30-day time period will be resolved by mediation.
18. Mediation may be commenced by any of the Shareholders by the delivery of written notice to all other Shareholders.
19. The notice will specify the dispute to be mediated, the issues of fact and law to be determined and the proposed mediator (the "Notice of Dispute").
20. Any Shareholder who receives a Notice of Dispute may object to the proposed mediator and propose an alternative mediator by delivering a written notice of objection to all other Shareholders within 15 Business Days of receiving the Notice of Dispute. All of the proposed mediators will jointly appoint a mediator to determine the dispute. If the proposed mediators are unable to agree upon a mediator to determine the dispute, any Shareholder may apply to the Court for the appointment of a mediator.
21. If no Shareholder objects by written notice to the proposed mediator within 15 Business Days of receiving the Notice of Dispute, the proposed mediator will mediate the dispute.
22. The mediator and all proposed mediators will be at arm's-length from every Party to this Agreement and will not have any interest in the dispute.
23. The mediator, subject to applicable legislation, will determine the procedure for hearing the dispute but will give written reasons for material findings of fact and a written decision.
24. The mediator will determine the liability among the parties to the dispute for the cost of the mediation and the payment of the mediator.

Shot Gun Provision

25. If any of the Shareholders have a dispute (a "Material Dispute") regarding:
 - a. the manner in which the affairs of the Corporation are to be conducted, or
 - b. the business in which the Corporation should engage, or
 - c. any other matter where the disagreement is of such a nature that it is likely to prejudice the operations or profitability of the Corporation

and if the Material Dispute cannot be resolved after negotiation for a period of not less than thirty (30) days or through the provisions for mediation within this

Agreement, then any Shareholder (the "Initiating Shareholder") may initiate a forced buy or sell agreement (the "Shot Gun Provision").

26. If there are only two Shareholders to this Agreement at the time this Shot Gun Provision is utilized, the Initiating Shareholder will give a written offer (the "Offer") to the other Shareholder (the "Offeree") specifying the price per Shares (the "Price") at which the Initiating Shareholder is willing to:
 - a. sell all of the Shares owned by the Initiating Shareholder, or
 - b. purchase all of the Shares owned by the Offeree.
27. The Offeree will, within 15 Business Days of receiving the Offer, give notice to the Initiating Shareholder indicating that the Offeree has elected to either:
 - a. purchase the Initiating Shareholder's Shares at the Price, or
 - b. sell the Offeree's Shares at the Price.
28. If the Offeree does not respond to the Offer before 5 o'clock in the afternoon on the 15th Business Day after the date on which the Offer was received, the Offeree will be deemed to have agreed to sell the Offeree's Shares to the Initiating Shareholder at the Price.
29. If the Offeree elects to purchase the Initiating Shareholder's Shares, the Offeree will tender a certified check for the Price within 10 Business Days of notifying the Initiating Shareholder that the Offeree has elected to purchase the Initiating Shareholder's Shares, and the Initiating Shareholder will transfer or cause to be transferred to the Offeree all of the Initiating Shareholder's Shares on receipt of the Price.
30. If the Offeree elects or is deemed to elect to sell the Offeree's Shares to the Initiating Shareholder, the Initiating Shareholder will tender a certified cheque for the Price within 10 Business Days of either the date on which the Initiating Shareholder receives notice that the Offeree has elected to sell the Offeree's Shares or the date on which the Offeree is deemed to have elected to sell the Offeree's Shares to the Initiating Shareholder, and the Offeree will transfer or cause to be transferred to the Initiating Shareholder all of the Offeree's Shares on receipt of the Price.
31. Failure to make a payment required by this Shot Gun Provision or failure to transfer Shares as required by this Shot Gun Provision will be deemed to be a breach of contract and the non-defaulting party will, in addition to any other remedies available by statute or at law or equity, be entitled to and may elect to, by written notice within 30 Business Days of the default, purchase the defaulting party's Shares at 75% of the Price.
32. If there are more than two Shareholders to this Agreement, the Initiating Shareholder may make an Offer to one of the other Shareholders, and the procedure

in this Shot Gun Provision will apply as if there were only two Shareholders. The Initiating Shareholder may also make an offer to the other Shareholders as a group, and the other Shareholders will either come to an agreement among themselves to buy the Initiating Shareholder's Shares or will, as a group, elect to sell all of their Shares to the Initiating Shareholder, and the procedure in this clause will apply.

Right of First Refusal

33. Shareholders are prohibited from selling, transferring or otherwise disposing of their Shares or any interest in their Shares unless:
 - a. the Shares are first offered at not more than Fair Market Value to the Shareholders of the class of Shares being sold on a pro rata basis ("Offer One"); and
 - b. Shares remaining after Offer One are offered to all other Shareholders on an equal basis ("Offer Two") for not less than the price specified in Offer One and on terms not more favorable than those in Offer One.
34. Shares remaining after Offer Two may be offered to any person or entity (the "Third Party Offer") for a period of 180 days from the date on which Offer Two was made for not less than the price specified in Offer Two and on terms not more favorable than those in Offer One.
35. Offer One, Offer Two and the Third Party Offer (collectively and individually the "Offer") will be in writing and will specify:
 - a. the price at which the Shares are offered; and
 - b. the date by which time the Offer must be accepted, which will be not less than 10 Business Days from the date on which the Offer is made; and
 - c. the terms of the Offer; and
 - d. the closing date for the sale of the Shares, which will be between 30 and 90 Business Days from the date on which the Offer is accepted.
36. Any Offer not accepted within the time period specified for accepting the Offer will be deemed to be declined.
37. If a transaction involving the sale of Shares to a person, firm, partnership, association, or other entity that was not previously a Shareholder of the Corporation (a "Third Party") will result in the Third Party acquiring 50% or more of the Shares in the Corporation, the selling Shareholder or Shareholders ("Selling Shareholder") will not be entitled to sell the Shares unless the Third Party offers the following option to each remaining Shareholder ("Remaining Shareholder").

- a. The Third Party will offer to purchase any Remaining Shareholder's Shares. This offer will remain open for a period of 90 days from the date on which the Third Party first acquires Shares in the Corporation.
- b. If the Remaining Shareholder is selling Shares of the same class and series as the Shares purchased by the Third Party, the price will be the same.
- c. If the Remaining Shareholder is selling Shares of a class or series other than the Shares purchased by the Third Party, the price will be the Fair Market Value of the Shares. If the Fair Market Value of the Shares is unknown, the Third Party will bear the cost of determining the Fair Market Value of the Shares.
- d. The Third Party will purchase the Remaining Shareholder's Shares on terms that are substantially similar to and not less favorable to the Remaining Shareholder than those in the transaction between the Selling Shareholder and the Third Party.

Valuation

38. The Fair Market Value of the Shares will be determined as follows:
 - a. the Shareholder or Shareholders desiring the valuation will give written notice to all other Shareholders that a valuation is required (the "Valuation Notice").
 - b. the Valuation Notice will specify the reason for the valuation and will name 3 firms or persons that specialize in and have substantial experience in business valuation that are at arm's-length from all Parties (the "Potential Valuators").
 - c. the Shareholders receiving the Valuation Notice will select one of the Potential Valuator's to act as the valuator (the "Valuator").
 - d. the Valuator will value the Shares in accordance with generally accepted accounting principles in the jurisdiction in which the Corporation is incorporated or continued.
 - e. the Shareholders will share the cost of valuation on a pro rata basis.

Dividends

39. Subject to corporate law solvency requirements and to the extent permitted by law and after payment of any shareholder loans and after establishing sufficient reserves for the normal operation of the Corporation's business activities and debt serving requirements, all of the Corporation's profits will be distributed by way of dividend. Dividends will be distributed annually.

Conflict of Opportunities and Non-Competition

40. Each Shareholder agrees any business opportunity that comes to the attention of the Shareholder via the Shareholder's direct connection with the Corporation (as opposed to via the Shareholder's outside activities) while the Shareholder is a Shareholder, director, officer or employee of the Corporation and that is specific to

the current or anticipated business opportunities of the Corporation or that arises out the Shareholder's connection with the Corporation, belongs to the Corporation.

41. Each Shareholder agrees that for so long as the Shareholder is a Shareholder, director, officer or employee of the Corporation, the Shareholder will not engage or participate in any other business activities that conflict with the best interests of the Corporation, except as noted below in this Agreement.

Intellectual Property and Potential Conflicts of Interest

42. [Each of the Shareholders brings certain Intellectual Property into the Corporation as well as operates individual businesses outside of the Corporation, which may appear to conflict with the best interested of the Corporation.]
43. Name 2 owns _____
44. Name 1 owns _____
45. The Corporation specifically owns the following Intellectual Property, which may or may not include some of the Intellectual Property specifically outlined as owned by each of the individual Shareholders separately:
46. From time to time the Shareholders may create additional Intellectual Property together as part of the Corporation and will indicate such creation is part of the Corporation by recording each year in the annual meeting minutes or other written document, which shall then be considered governed by this Agreement.

Discontinuation

47. In the event that all Shareholders decide to terminate the Corporation, they agree that the Intellectual Property will not be used in any way. In the event one party decides to later use the Intellectual Property of the Corporation, she will contact the other and make an offer to buy the Intellectual Property pursuant to the terms of this Agreement and will not use said Intellectual Property until such time as there is Agreement with the other party. In the event that an Offer is made to buy the Intellectual Property and no response is received within 15 business days to said offer, the Non Responding Partner will be deemed to have accepted the Offer to sell the Intellectual Property, as per the terms of the Shot Gun Provision in this Agreement.

Non-Solicitation

48. Each Shareholder agrees that while a Shareholder, director, officer or employee of the Corporation and for a period of 3 years after ceasing to be a Shareholder,

director, officer or employee of the Corporation, the Shareholder will not in any way, directly or indirectly, induce any Shareholder, director, officer or employee of the Corporation to leave their position with the Corporation or to compete in any way with the Corporation and will not interfere with the Corporation's relationship with its other Shareholders, directors, officers or employees. Such enticement or interference would be harmful and damaging to the Shareholders and to the Corporation.

Notice of this Agreement on Shares

49. Shares certificates will have subscribed on them the following notice or a notice that is substantially similar to the following notice:

The Shares represented by this certificate are subject to the provisions of a Shareholder Agreement, made the ____ day of _____, 20__, which restricts the right to sell, transfer or encumber any shares in the Corporation, including the shares represented by this certificate. Notice of the said agreement is hereby given. A copy of the said agreement may be obtained by sending a written request to the Board of Directors for the Corporation.

Effective Date and Term

50. This Agreement will come into effect on the date of its execution.
51. This Agreement will remain in effect until the earliest of
- a. the date specified in a written agreement, signed by all of the Shareholders, terminating this Agreement;
 - b. the date on which there is only one Shareholder in the Corporation; or
 - c. the bankruptcy, winding-up or dissolution of the Corporation.

But in any event, this Agreement will not last longer than 10 years unless it is renewed by the Shareholders.

Address for Notice

52. Service of all notices under this Agreement will be sufficient if delivered personally or mailed certified, return receipt requested, postage prepaid, to the following addresses:

Name 1: _____

Name 2: _____

Corporation Name: _____

Any Shareholder may, on written notice to all other Shareholders and the Corporation, change the Shareholder's address for notice under this Agreement. If the Corporation's registered address changes, the Corporation may, on written notice to all Shareholders, change its address for notice under this Agreement.

Severability

53. If there is a conflict between any provision of this Agreement and its governing legislation (the "Legislation"), the Legislation will prevail and this Agreement will be amended in order to comply with the Legislation. Further, any provisions required by the Legislation are incorporated into this Agreement.
54. If there is a conflict between any provision of this Agreement and any form of Agreement prescribed by the Legislation, that prescribed form will prevail and such provisions of the Agreement will be amended or deleted as necessary in order to comply with that prescribed form. Further, any provisions that are required by that prescribed form are incorporated into this Agreement.
55. In the event that any of the provisions of this Agreement are held to be invalid or unenforceable in whole or in part, those provisions to the extent enforceable and all other provisions shall nevertheless continue to be valid and enforceable as though the invalid or unenforceable parts had not been included in this Agreement and the remaining provisions had been executed by the Parties subsequent to the expungement of the invalid provision.

General Provisions

56. This Agreement will not be amended or modified except by the written agreement of all the Shareholders. All Shareholders, without the consent of the Corporation, may modify, amend or rescind this Agreement.
57. This Agreement constitutes the entire agreement between the Parties and supersedes any previous agreement or representation with respect to the matters set forth in this Agreement, and there are no conditions, warranties, representations, agreements, express or implied, relating to such matters.
58. This Agreement will be construed in accordance with and governed by the laws of the State of [California].
59. Headings are inserted for the convenience of the Parties and for the purpose of interpreting this Agreement. Words in the singular mean and include the plural and vice versa. Words in the masculine mean and include the feminine and vice versa.

Words in the neuter mean and include the masculine and feminine and vice versa.

60. This Agreement will inure to the benefit of and be binding upon the respective heirs, executors, administrators, successors and assigns, as the case may be, of the Parties.
61. This Agreement may be executed in counterparts. Facsimile signatures are binding and are considered to be original signatures.
62. Time is of the essence in this Agreement.
63. The Parties will do all acts and things and execute all documents that are reasonably necessary or advantageous to enforce this Agreement according to its tenor and intent and each Party will bear that Party's own expenses in connection with the same.
64. All dollar amounts in this Agreement refer to U.S. dollars, and all payments required to be paid under this Agreement will be paid in U.S. dollars unless the Parties agree otherwise.
65. No Party will be liable in damages or have the right to terminate this Agreement for any delay or default in performance if such delay or default is caused by conditions beyond that Party's control including, but not limited to acts of God or government restrictions, wars, insurrections, natural disasters, such as earthquakes, hurricanes or floods and/or any other cause beyond the reasonable control of the Party whose performance is affected.

IN WITNESS WHEREOF the Parties have executed this Agreement on this _____ day of _____, 2012.

Name 1

Name 2

Corporation Name

By: _____

Its: _____